

## Contact

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## Top Skills

Visual design

Visual Communication

Graphic Design

## Certifications

UI Design

Writing Ad copy

Indesign CC Essential Training

Learning Info Graphic design

Indesign CC Essential Training

# Candice Fort

Communication Specialist - Visual Design

San Jose, California

## Summary

I have 4+ years experience with a corporate design team. More than fifteen years of freelance design.

My visual communication expertise is a perfect fit for business looking for a visual designer who is well rounded and can cover many roles.

### Summary of skills

- Exceptional visual communicator
- UX/UI, customer journey, low to high fidelity wireframes and prototypes
- Print layout and design including: fliers, brochures, postcards, signs and posters
- Digital marketing materials: email, social media graphics, PP templates, forms and more
- Proficient in Adobe Creative Suite
- Natural ability to quickly adapt to different personas and environments
- Able to represent abstract concepts in a straightforward simplified manner

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## Experience

### Horace Mann

Communication Specialist - Visual Graphic Designer

July 2016 - Present (3 years 8 months)

United States

Visual designer for internal and external customers. UI/UX prototyping, website layout, print media including: brochures, fliers, postcards, logos, forms, signs, infographics, social posts and email templates. Work closely with product managers in support of field agents and internal departments.

### Fort Support

Business Identity Specialist

July 2006 - Present (13 years 8 months)

Web design and development. Business identity products including business cards, flyers, backdrops, event tickets logos, the works. Social media assistant: post design, scheduled content, engagement, feedback, response to inquiries.